



I N F I N I T A

initiate, innovate, inspire

mixi - a case study of Japan's most
successful social networking service

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1. Summary.....	4
2. History and background	4
2.1. Corporate profile (as of January 2007).....	4
2.2. mixi company history overview	5
2.3. mixi IPO	6
3. Service and features: overview	7
3.1. Access method	7
3.2. Remarks on openness of system	7
3.3. Invitation, registration and verification	8
3.3.1. Sending invitations from the PC	8
3.3.2. Registration and verification from the PC	10
3.3.3. Sending invitations from the mobile.....	14
3.3.4. Registration and verification from the mobile.....	16
3.4. Login process (for users with existing accounts).....	19
3.4.1. Login process from the PC	19
3.4.2. Login process from the mobile.....	20
3.4.2.1. Regular login process	20
3.4.2.2. “Easy access” process.....	21
3.4.3. Mobile login after PC-based registration.....	23
3.4.4. Parallel login from PC and mobile	24
3.5. Trust and reputation system	24
4. Services and features: details	25
4.1. Top page	25
4.2. Profile	28
4.2.1. Profile sub-page (“more”).....	30
4.2.2. Editing the profile	31
4.3. Diaries	34
4.3.1. Own diary entries.....	34
4.3.2. Friends’ diary entries	37
4.4. Friends.....	39
4.5. Albums.....	45
4.5.1. Photo content.....	45
4.5.1.1. Setting album folder logos (PC only)	49
4.5.2. Video content.....	51
4.6. Messages	55

4.7.	Communities.....	58
4.7.1.	Viewing and joining communities.....	58
4.7.2.	Creating communities.....	62
4.7.3.	Creating topics, events and polls.....	65
4.8.	Footprint.....	69
4.9.	Bookmarks.....	70
4.10.	Endorsements.....	71
4.11.	Search.....	73
4.12.	Music (PC only).....	76
4.12.1.	mixi Station.....	76
4.12.2.	mixi Music.....	77
4.13.	Reviews (PC only).....	81
4.14.	Account settings.....	86
4.15.	mixi premium.....	88
5.	Usage.....	92
5.1.	Registered members.....	92
5.2.	Non-premium vs. premium members.....	92
5.3.	PC- and mobile-based traffic.....	93
5.4.	Average daily usage.....	94
5.5.	Communities.....	96
6.	Demographics.....	98
6.1.	Age.....	98
6.2.	Gender.....	99
6.3.	Occupation.....	100
7.	Business model and revenues.....	101
7.1.	Financial performance.....	101
7.2.	Contribution of mixi to mixi Inc. revenues.....	101
7.3.	mixi revenue streams.....	101
7.4.	PC- vs. mobile-based revenues.....	102
8.	Marketing approach.....	102
9.	Success factors.....	103
10.	Appendix: Interviews with mixi users.....	104